

Cristiane S. Damasceno

Ph.D. Candidate

Curriculum Vitae - October 2016
Communication, Rhetoric, and Digital Media
North Carolina State University
Campus Box 8101
Raleigh, North Carolina 27695-8101
csdamasc@ncsu.edu / cristianesdamasceno.com

Education

North Carolina State University anticipated May 2017
Ph.D., Communication, Rhetoric, and Digital Media
Areas of Emphasis: Qualitative Methods, Digital Cultures, Critical Learning Theories
Dissertation - The Massive Meets the Local: An Ethnography of Open Education Learning Circles
Chair: Deanna P. Dannels
Committee: Adriana de Souza e Silva, Paul Fyfe, Nicholas T. Taylor

North Carolina State University 2013
M.S., Communication
Thesis - Mind the Clash: Attention and Sociotechnical Practices in Formal Learning Settings
Co-Chairs: Deanna P. Dannels and Stephen Wiley
Committee: Susan Miller-Cochran

São Paulo State University (Universidade Estadual Paulista) 2009
B.A., Social Communication with concentration in Journalism
Honor Thesis - On The New York Times' Game Board
Chair: Claudio Bertolli Filho

Academic Positions

Graduate Teaching Assistant 2012 - Present
Department of Communication, North Carolina State University
Courses:
Internet and Society (COM 487)
Public Speaking (COM 110)

Co-taught Courses:
Organizational Communication (COM 456)
Internet and Society (COM 598/CRD 791)

Graduate Research Assistant

2011 – Present

Department of Communication, North Carolina State University

Adriana de Souza e Silva (2014 – Present)

Sarah Stein (2012)

Stephen Wiley (2011)

Scholarly Accomplishments

Refereed Book Chapter

Dourish, P. & **Damasceno**, C. S. (2016). Ubiquitous Computing. In de Souza e Silva, A. (Ed.), *Debates on Mobile Communication*. Routledge.

Book Chapter

Damasceno, C. S. (2013). Paying Attention to the Chocolate-Covered Broccoli: How Video Games Can Change the Way You Understand Teaching, Learning, and Knowledge. In 21st Century Collective (Ed.), *Field Notes for 21st Century Literacies: A Guide to New Theories, Methods, and Practices for Open Peer Teaching and Learning* (pp. 93–114). Mountain View, CA: Creative Commons.

Under Review and In Preparation

de Souza e Silva, A.; Farman, J.; **Damasceno**, C. S.; Bueno, D. The Life Cycle of Mobile Phones in Brazil. [article, revise and resubmit for *Mobile Media and Communication*].

de Souza e Silva, A.; Duarte, F.; **Damasceno**, C. S. Mobile Phones and Creative Expressions in Brazil. [article, revise and resubmit for *International Journal of Communication*].

Damasceno, C.S. Virtual Classrooms: A Visual Analysis of the Roles of Experts and Novices in Promotional Videos for MOOCs. [article, in preparation, editing phase].

Damasceno, C. S. Debating, Sharing, and Doing: Communicative Practices at Peer-to-Peer University [article, in preparation, editing phase].

National and International Presentations

Damasceno, C.S. (Forthcoming) The Challenges of Promoting Participation in a Massive Scale: A Visual Analysis of the Roles of Experts and Novices in Promotional Videos for MOOCs. Paper presented at the National Communication Association Conference, Philadelphia, Pennsylvania.

Damasceno, C.S. (2016, March 23). The Role of Novices and Experts in Promotional Videos for MOOCs. Poster presented at North Carolina State University Graduate Research Symposium, Raleigh, North Carolina.

Damasceno, C. S. (2016, March 3). Creating an Open Education Toolkit using Ethnographic Data. Participation in the Graduate Research Workshop at the Collaborations, Humanities, Art, Technology (CHAT) Festival, Chapel Hill, North Carolina.

- Damasceno, C.S.** (2015, November 19). Debating, Sharing, Producing: Communicative Opportunities and Challenges in Peer-to-Peer University. Paper presented at the National Communication Association Conference, Las Vegas, Nevada.
- Damasceno, C.S. & Maldonado, M.** (2015, May 29). A Data Exploratory Analysis of Online Peer-learning: Clusters and Communicative Practices in P2P University. Presentation at the Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) Conference, Lansing, Michigan.
- Damasceno, C. S. & Maldonado, M.** (2015, May 8). When Novices Become Experts: A Cross-media Approach to Practices of Communication, Content, and Sources of Knowledge in the Peer-to-Peer University. Presentation at Users Across Media Conference, Copenhagen, Denmark.
- Damasceno, C.S.** (2015, May 28). Techno-teaching Philosophy. Workshop facilitated in collaboration with J. J. Sylvia IV and Jason Buel at the Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) Conference, Lansing, Michigan.
- Damasceno, C. S., Baker-Whitaker; Sylvia, J. J.** (2015, March 21). Give Me Hope, a Pencil, and a Phone: What Students Can Teach Instructors about Creativity. Presentation at the Born Digital: Reformatting the Humanities in the 21st Century Graduate Research Symposium, Miami, Florida.
- Damasceno, C. S.** (2015, February 27). Creativity in Open Learning Environments. Poster presented at the Latin American Student Association Symposium, Raleigh, North Carolina.
- Damasceno, C. S.** (2014, March 6). Theories, Methods, and Practices for Open Learning and Teaching. Panel organized by Cathy Davidson at the Digital Media and Learning Conference, Boston, Massachusetts.
- Damasceno, C. S.** (2013, November 24). Risky Business? Choices and Consequences of Addressing Race, Sex, Class, and Privilege in Pedagogical Settings. Performance organized by Deanna P. Dannels at the Southern State Communication Association Conference, Louisville, Kentucky.
- Damasceno, C. S.** (2012, October 19). Multiscalar Communication and Social Space: A Progress Report on the *Concepción Transnacional* Ethnographic Project. Panel organized by Stephen Wiley at the UC-ICA Latin American Conference, Santiago, Chile.
- Damasceno, C. S.** (2012, March). Horizons of Mobility: Globalization and Sense of Place in Concepción, Chile. Panel organized by Stephen Wiley at the International Conference of the Pan-American Mobilities Network and the Cosmobilities Network, Raleigh, North Carolina.

Invited Talks

- Damasceno, C. S.** (2014, October 3). Understanding Qualitative Research and Methods. Talk given at an FLE 101 course at NCSU, Raleigh, North Carolina.
- Damasceno, C. S. & Pitts, E.** (2014, September 29) My experience with MOOCs. Presentation at Campus Writing & Speaking Program Brown Bag Lunch Series, Raleigh, North Carolina.

Grants, Awards, and Honors

Shuttleworth Foundation Flash Grant 2016

I have a grant proposal under review to sponsor the creation of a data-driven learner's guide with best practices for the Learning Circles Project created by Peer-to-Peer University.

Thank a Teacher Recipient 2016

North Carolina State University created the Thank a Teacher Program as a way to honor faculty who have made a difference in students' lives.

CRDM Program Nominee to the NCSU Graduate Research Symposium 2016

A committee of professors at the Communication, Rhetoric, and Digital Media program selected my research to represent the department at North Carolina State's Graduate Research Symposium.

HASTAC Scholar 2014 - 2015

The HASTAC Scholars Fellowship is a student-driven initiative that fosters collaboration across disciplines. As a member of the 2014-2015 cohort, I facilitated online discussions about education in the 21st century and presented at the HASTAC conference.

São Paulo State University Extension Fellowship 2007 - 2008

I received a fellowship from São Paulo State University to promote their research production among a lay audience.

6th FIAT Education Award 2002

The FIAT Foundation granted me an award in recognition of my excellent performance as a student in High School.

Professional Activities

Lead Peer Mentor (NCSU) 2016 - Present

The Lead Graduate Professional Skills Peer Mentoring Collaborative fosters a culture of collaboration among graduate students across the College of Humanities, Arts, and Social Sciences (CHASS) at NC State. My cohort pioneered this initiative with the Associate Dean of Academic Affairs for CHASS.

Representative in the Graduate Student Association (NCSU) 2015 - 2016

I served as the representative of my graduate program's association at the NC State Graduate Student Association. I kept my peers informed of university-wide topics and brought their concerns to the GSA.

Member of the GSA Research Recognition Committee (NCSU) 2015 - 2016

This committee manages a merit base travel award for graduate students at NC State and organizes the Graduate Research Symposium. I helped to publicize the award, re-design its evaluation rubric, and grade applications. Also, I assisted with logistics for the research symposium.

Preparing the Professoriate Alumna (NCSU) 2015 - 2016
This nationally-recognized program gave me an immersive mentoring, teaching, and future faculty preparation experience.

Certificate of Accomplishment in Teaching Alumna (NCSU) 2012 - 2015
This program, dedicated to teaching excellence, provided me training and evaluation of my classroom practice.

Mentor for Undergraduate Student (NCSU) 2013 - 2014
I mentored my former Public Speaking (COM 110) student, Bethaney F. Lewis, in her successful application for the Gilman Scholarship and in a campus-wide competition at NCSU that allowed her to become the speaker for the 2014 commencement ceremony.

Ambassador for the Communication Department (NCSU) 2012 - 2013
I promoted and provided support to the Master in Communication program through events, such as the new student campus visit and the orientation day.

Secretary for the Communication Graduate Student Association (NCSU) 2012-2013
I kept records of the association's actions and communicated them to all the master students when working as a secretary for the Communication GSA.

Press Assistant for São Paulo Association of Magistrates 2010
I coordinated the PR and internal communication teams that assisted approximately 3,000 judges across São Paulo state in Brazil

Reporter - Frente a Frente com a Justiça 2010
I served as a reporter for a TV show that interviewed law experts.

Reporter - Contexto 2008 - 2009
I served as a reporter and editor of a newspaper that São Paulo State University sponsored.

Communication Committee Member - II ULEPICC Congress 2007 - 2008
I served as a member of the communication committee that organized the Latin American Union of the Political Economy of Information, Communication and Culture Congress.

Editor and Reporter - Web Ciência 2007 - 2008
Alongside a team of reporters, I interviewed researchers at São Paulo State University and wrote about their academic production to a lay audience

Reporter - Lente de Aumento 2007
I served as a reporter and speaker for a radio program about the economy, politics, and culture of developing countries.

Alavanca Project Co-founder 2004
I co-founded the Alavanca Project for teaching children from São Remo, an underprivileged community in São Paulo city.

Professional Development

Finding your Institutional Fit (PTP/NCSU)	2016
Communicating with Students (PTP/NCSU)	2015
Introduction to Teaching (CoAT/NCSU)	2015
Teaching and Learning Conference (Elon University)	2014
Technologies and Pedagogies in the Communication Arts (CRD 704/NCSU)	2014
Online Teaching (EAC 539/NCSU)	2014
Web Literacies, Digital Knowledge, and Digital Humanities: Theories, Methods, and Tools for Research and Teaching (ISIS 890S/Duke)	2013
First Day of Class Workshop (CoAT/NCSU)	2013
Learning Styles Workshop (CoAT/NCSU)	2012
Teaching College Communication (COM585/NCSU)	2011

Professional Membership

National Communication Association
Association of Internet Researchers
Peer-to-Peer University

Languages

Portuguese (Native)
English (Fluent)
Spanish (Intermediate)

Volunteer Work

Brahma Kumaris (International)	2011- Present
Exploris Museum (Raleigh/North Carolina)	2007
Neurolinguistic Programming Study Group (Campinas/Brazil)	2001 – 2002